

admiral signs LONDON

Signage & Illumination Specialists

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

INSTALLATION
MAINTENANCE
VINYL GRAPHICS
DIGITAL PRINT
MOVING READOGRAPH
NEON
PEGBOARDS
READOGRAPH LETTERS
DOUBLESIDED
POSTER FRAMES
MANUFACTURE
PROJECTING SIGNS

admiral signs

LONDON

Some of the products and services we offer

SURVEY
LED
DESIGN
COLD CATHODE
LED-NEON
EVERYTHING
BESPOKE
FRAMES
LIGHT BOXES
ARCHITECTURAL LIGHTING
PANELS
A-BOARDS

admiral signs LONDON



With over 40 years experience and the knowledge to overcome difficult site conditions, we offer the full signage and lighting package from survey, design, and manufacture to installation and beyond with aftercare and maintenance.

This is all part of what makes us first choice for independent and chain cinemas across the country.

In this small booklet you'll see some examples of what we have designed and installed, and which we continue to maintain and add to. This includes Curzon, a cinema chain for whom we are the preferred sign and illumination service countrywide.

The photos above show the all-new front we completed for Rio Cinema in London. This includes letters and architectural lighting which are both colour-changing, allowing entirely different scenes to be set.

The lights can be set to a single colour or multiple colours to suit, enabling even the ability to create gradients across the architecture.

Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs LONDON



Some of our most popular types of External and Internal signage and illumination include:- LED, neon, monoliths, static and moving readographs, vinyl, digital print, magnetic vinyls and digital prints, built up letters, interior and exterior directional signs, health and safety signage, and more.

We do signage for inside and outside, on doors, floors, walls, windows, ceilings, structures, vehicles, cinemas, theatres, offices, schools, universities, shops, restaurants, shopping malls, high level, rooftops and more.



We offer signage which is non-illuminated, face illuminated, illuminated at its edges, illuminated from the back to create a 3D halo glow effect, most of which can be dimmable and colour-changeable to suit.

Basically we will create and install for you just about anything that you can realistically imagine or require to suit your brand and location.

Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

admiral signs LONDON

Readographs are perhaps the most iconic and timeless choice for cinema and theatre signage. Not only do they display what's showing or bare the cinema's name; Readographs in themselves shout CINEMA and THEATRE. And now we're happy to have made them more accessible and customisable than ever before, and not just for cinemas and theatres either.

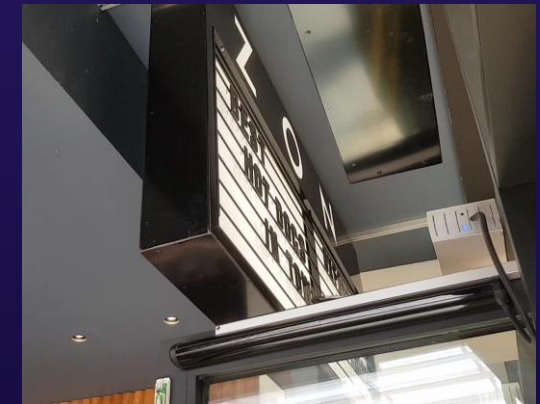
On this page is a small showcase of some of our bespoke readographs to suit their location, the buildings location, and the staffs ease with which to change the letter composition.

With each of these moveable readographs we looked at what was possible for each situation and designed different mechanisms to allow easy access for the changing of letters.

These large external internally-illuminated readographs can be pulled out easily and steadily by hand to a level easier for access, with or without steps, and with no other specialist equipment. This means it's that bit safer for staff, spending less time on steps or ladders.



This lightweight internal backlit readograph (photos to right) is on runners in the ceiling. With effortless back-and-forth motion its easy to tuck the sign into the window frame above the door and move it away to access the letters.



Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

admiral signs

LONDON

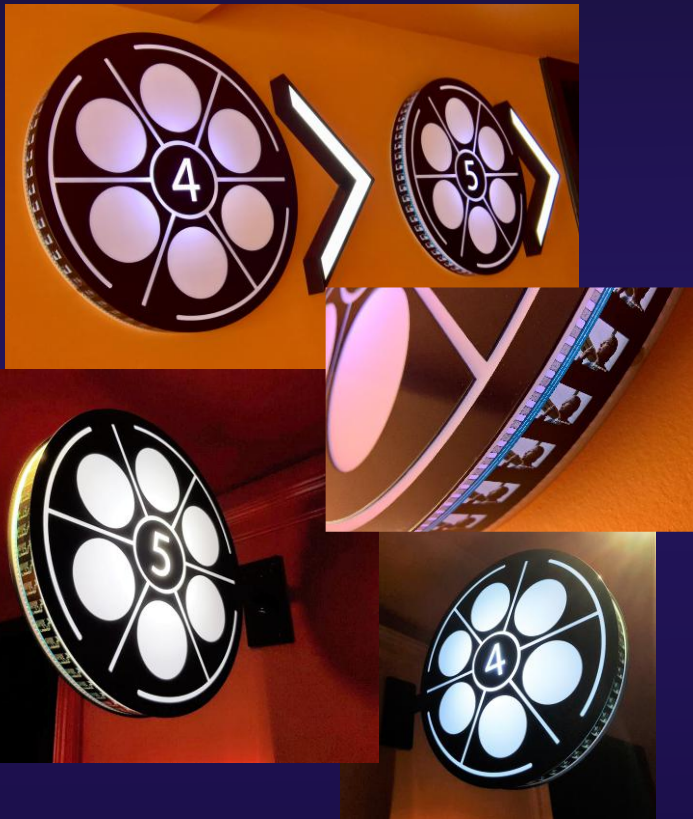
For the new Curzon cinema in Oxford, we developed screen number signs using a vintage film reel as inspiration.

We designed and manufactured these internally lit film reels from scratch, using high quality metal and perspex to create a premium look and feel.

We made two versions of this product - one type where the rear surface rests against the wall (see image on right), and a double-sided reel which sticks out perpendicular to the wall.

Both designs really catch the eye, not just as directional signage but as true cinema themed decoration.

To finish off the authentic feel to these recreations of vintage reels, we added genuine film to the lit perspex edges.



Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs LONDON



We regularly develop and create bespoke signage, illumination and decoration, whether it's a creative choice or a logistical decision developed with or for our clients. Some recent examples are showcased on this page.

We designed and built a row of custom backlit poster frames into the rear of a larger window-facing sign (top-right image). This made the absolute most of the space available while still keeping virtually all of the floor space free for a large bar table and chairs.

We make a wide variety of styles of poster frames. A sleek and easy to change nut-and-bolt style is shown in the lower central image. It's a sleeker design to draw attention to the poster within, and headed to add your own brand or title to the display.

In the top-left image is an internally lit double-sided poster box of our own creation. We can make these any size and orientation. This particular box is the perfect shape to showcase a large A0-sized poster. Your own brand, text or design can be internally lit in the header as shown.

Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs LONDON



In these images are various frames made from metals and wood to the client's wishes, to achieve the desired affect for their location and historical-proprity. These comfortably house the custom digital printed artwork.

You can also see a bespoke set of 3 classic picture frames (bottom-left), designed and made in-house to contain large original vintage posters belonging to the cinema.

And (top right) a bespoke directional sign, with a vinyl graphic applied to an original wooden board restored in-house.



Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs

LONDON



On this large project (images above) which we originally installed over 30 years ago, we removed the old letters, repainted them and fitted new perspex. We retrofitted new LEDs to replace the original cold cathode lighting.

We were also asked by the client to produce bespoke plantboxes which we designed, manufacture and installed. These house a custom arrangement of artificial plants requiring little or no maintenance.

The last touch was a large commemorative pan sign to the centre of the building.



For the same client on a different building, we installed these very large skin-frames (lower images). To install safely, this job required multiple Mobile Elevated Working Platforms for which our fitters are qualified to operate.

To the left side of the building we replaced the previous skin of the skin box and upgraded the internal lighting to LED. The large post sign we also replaced and upgraded to LED illumination.

Contact us on [01474 874 412](tel:01474874412) or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs LONDON



Our clients know that we cover a broad range of products and so we're regularly approached to discuss all kinds possibilities at each site. We often design and manufacture custom illumination, unique styles of readographs, even decorative features, tailored to the clients tastes, the brand guidelines and the location.

Here we used LED florescent replacement tubes. These can be very bright so we used a suitable film to dim the illumination to a comfortable level.



The menu behind the bar consists of letter tiles made of perspex and vinyl cut to size to fit this sites unique wooden readograph.

For every individual readograph, we manufacture letters in the desired material in whichever font and size required.

As mentioned above regarding this wooden readograph, we can also provide perspex tiles with vinyl letters applied. This includes all movie age certificates for cinemas.



Contact us on **01474 874 412** or at martin@admiralsignslondon.co.uk

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

admiral signs LONDON

www.admiralsignslondon.co.uk



www.facebook.com/admiralsignslondon

Admiral Signs London Ltd
71 Penenden
New Ash Green
Longfield
Kent DA3 8LS

Main telephone: **01474 874 412**

Call Martin: 07768 875 009

Call James: 07801 055 889

Email Martin: martin@admiralsignslondon.co.uk

Email James: james@admiralsignslondon.co.uk

Company No: 6380201

VAT number: 919 7074 94